

Press Release: For Immediate Release

Delysia Chocolatier to Donate 10 Percent of its Proceeds to the Central Texas Food Bank During the COVID-19 Crisis Chocolatier Owner Will Personally Match the Donation to Total 20 Percent

AUSTIN, Texas, March 31, 2020 — During this unprecedented time of need caused by the COVID-19 pandemic, <u>Delysia Chocolatier</u>, a Top 3 Chocolatier in the Americas, is helping people in need by contributing 10 percent of the proceeds of its sales to the <u>Central Texas Food Bank</u> now through April 30, 2020. As a food handling organization, the Central Texas Food Bank provides vital relief for a 21-county service area.

Nicole Patel, owner of Delysia Chocolatier is concerned that COVID-19 is creating new needs and is putting enormous financial pressure on all nonprofits. Delysia Chocolatier chose to support the community with a financial contribution to the Central Texas Food Bank, as the organization is experiencing a dramatic increase in need for its services as more people are impacted by shutdowns and work stoppages. A contribution to this organization can directly help it with its service to provide food to nearly 46,000 people each week.

"During times of crisis like this, it is natural for us to focus on self-survival, rather than helping others," says, Nicole Patel, owner of Delysia Chocolatier. "The shelter in place order has closed our business, just as it has many businesses around the country. However, we are still able to sell our handmade confections online and ship them directly to our customers. This gives us a revenue stream to help alleviate the daily suffering of a vulnerable portion of our population by donating 10 percent of the proceeds of our sales for the duration of this crisis. I feel so strongly that my family will personally match the 10 percent that Delysia Chocolatier gives to the Central Texas Food Bank."

Delysia Chocolatier follows stringent precautions to combat the spread of germs to ensure its staff is healthy and safe. The team is continuing the production of artisan confections made with sustainable chocolate and only the freshest ingredients including chocolates for Easter and Mother's Day. While the Culinary Center is closed, Delysia Chocolatier will offer a version of its SAVOR Chocolate Tastings in virtual tastings. Once the crisis is over, Delysia Chocolatier is eager to welcome its customers back into the Culinary Center to enjoy chocolates together.

About Delysia Chocolatier

<u>Delysia Chocolatier</u> is an award-winning artisan chocolate company based in Austin, Texas. Chef-Owner & Chocolatier Nicole Patel, named a Top 3 chocolatier in the Americas, handcrafts its creations with the care and attention people savor in every flavorful bite. Delysia Chocolatier uses only the finest quality chocolate from sustainable sources and freshest ingredients to create something unique, something memorable, something remarkable. Connect with Delysia Chocolatier on <u>Facebook</u> or <u>Instagram</u>.

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